

The Product Managers Desk Reference E Ebook

Steven Haines

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this book provides models for acquisitions policies and reports on several surveys of faculty and librarian attitudes toward e books it also discusses certain issues in acquiring cataloguing and collection development regarding this important new library resource

data in the report is based on a survey of 75 academic public and special libraries librarians detail their plans on how they plan to develop their e book collections what they think of e book readers and software and which e book aggregators and publishers appeal to them most and why other issues covered include library production of e books and collection digitization e book collection information literacy efforts use of e books in course reserves and inter library loan e book pricing and inflation issues acquisition sources and strategies for e books and other issues of concern to libraries and book publishers

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this guide provides library directors managers and administrators in all types of libraries with complete and up to date instructions on how to evaluate library services in order to improve

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